Transparent Processes to Support Student Mobility

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Presented by Joe Stokes, Adam Wingate and David Baker, Wednesday, February 27, 2013

University of Ontario Institute of Technology

- The University of Ontario Institute of Technology (UOIT) is located in Oshawa, Ontario in the Durham Region. UOIT is one of the youngest universities in Ontario, coming into existence on June 27, 2002 with the passage of *Bill 109, the University of Ontario Institute of Technology Act*.

- UOIT is a STEM university offering programs in science, technology (IT), engineering and mathematics. UOIT has achieved remarkable success in an extremely competitive postsecondary environment.

- Since 2003, when UOIT welcomed 900 undergraduate students numbers have grown to over 9000 students, including over 500 graduate students and more than 500 international students from 70 countries.

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UOIT and Durham College

- UOIT shares the North Oshawa campus location with Durham College (DC)

- Since its inception, UOIT has been in a rapid state of growth across all faculties and departments

- UOIT has developed an innovative undergraduate and graduate program mix that includes unique pathway programs that promote the mobility of students between the Ontario College system and UOIT

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The Challenges of a New U

- Race to develop programs and attract students
- Develop and implement policies and procedures, where none existed (UOIT benefited from examples of best practices from across the province and the country)
- Transfer students from other universities
- Transfer from the college system

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Registrar's Office Team

- Transfer credit rests with the Admissions office
- Small but dedicated team of three
- Issues in 2009:
  - Processing time: a minimum of eight weeks, often longer
  - Processed transfer credit prior to acceptance of admission offer as a conversion strategy, but found that 70 per cent did not register with UOIT.

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Transfer Credit Assessment Working Group

- Membership:
  - Associate deans or faculty
  - Advisors
  - Admissions staff

- Purpose:
  - Develop a framework for the timely and consistent assessment of transfer credits, while ensuring that program integrity is protected and curriculum standards are met

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Expectations

- Consistency in process and standards
- Timely assessment of credits
- Develop of a documented process – greater transparency
- Develop expertise (professional development, training, trust)
- Record of decisions in the Student Information System (Banner), enable RO to act on precedents
- In the case of transfer credits from Ontario Colleges, develop an online transfer guide – easily readable, transparent
- Further the promotion of mobility/pathways opportunities
- Future implications for building international exchanges

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Results

- Working group with established processes for reviewing credit transfer and equivalencies from any jurisdiction

- Transfer Credit Equivalency Database (TED)

- Established solid processes that permitted our participation in ONCAT projects

- Articulation agreements with five Ontario Colleges and the Southern Alberta Institute of Technology

- Aim to establish agreements with all Ontario Colleges

Transfer Credit Process

- Applicant must accept an offer of admission
- RO evaluates the applicant's transcripts and issues a provisional assessment
    - If necessary the student may be required to provide curriculum documentation
- Six to eight week turnaround for curriculum assessments
    - A transfer credit portal has been proposed
- Continually updated with any approved or declined credits

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Why TED?

- How may times are these questions asked?
  - "Is this course going to transfer?"
  - "What am I going to get?"
  - "I don't want to apply, but can you tell me…"
- Provide a level of transparency of approved courses
- Assist current students wishing to complete a course elsewhere

Transfer Credit Equivalency Database (TED)
www.uoit.ca/ted

- Development started: March 2010
- Officially launched: April 18, 2012
- Current content:
  - All Ontario universities* and universities in the following provinces:
    - Alberta
    - British Columbia
    - New Brunswick
    - Prince Edward Island
    - Quebec
    - Saskatchewan
      - *Must have received a transfer student from the university

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Transfer Credit Equivalency Database

Transfer Credit Equivalency Database

Transfer Credit Equivalency Database

Course	Title	And/Or	UOIT Course	UOIT Title	Credit hours	Last Assessed	Attributes
TRENT UNIVERSITY			**UOIT**				
PSYC 102H PSYC 103H	Intro. to Psychology I Intro. to Psychology II		PSYC 1000U	Introductory Psychology	3	Fall 2010	○ Liberal Studies - Fac of Eng ○ Liberal Stds - Energy /Nuclear ○ Liberal Studies (Science)
		And	UNSP 1XXX	Unspecified credit	3	Fall 2010	
PSYC 1020H PSYC 1030H	Intro. to Psychology I Intro. to Psychology II		PSYC 1000U	Introductory Psychology	3	Fall 2010	○ Liberal Studies - Fac of Eng ○ Liberal Stds - Energy /Nuclear ○ Liberal Studies (Science)
		And	UNSP 1XXX	Unspecified credit	3	Fall 2010	
BIOL 1050H BIOL 1051H	Human Anatomy Human Physiology		HLSC 1200U	Anatomy & Physiology I	3	Fall 2010	
		And	HLSC 1201U	Anatomy & Physiology II	3	Fall 2010	
CEES 342H CHEM 343H	Instrumental Analysis I Chromatography		CHEM 3530U	Instrum. Analytical Chem. I	3	Fall 2010	
CHEM 1000H CHEM 1010H	Introductory Chemistry I Introductory Chemistry II		CHEM 1010U	Chemistry I	3	Fall 2010	
MATH 135 MATH 235	Linear Algebra I: Matrix Alg. Linear Algebra II: Vector Sp.		MATH 1850U	Linear Algebra for Engineers	3	Fall 2011	
		Or	MATH 2050U	Linear Algebra	3	Fall 2011	
MATH 1350H MATH 2350H	Linear Algebra I: Matrix Alg. Linear Algebra II: Vector Sp.		MATH 1850U	Linear Algebra for Engineers	3	Fall 2011	
		Or	MATH 2050U	Linear Algebra	3	Fall 2011	
MATH 110 MATH 201H	Calculus of I Variable Calculus of Several Variables		MATH 1010U	Calculus I	3	Fall 2011	
		And	MATH 1020U	Calculus II	3	Fall 2011	
MATH 1100Y MATH 2110H	Calculus of I Variable Calculus of Several Variables		MATH 1010U	Calculus I	3	Fall 2011	
		And	MATH 1020U	Calculus II	3	Fall 2011	
MATH 1101Y MATH 2110H	Functions & Calc of I Variable Calculus of Several Variables		MATH 1010U	Calculus I	3	Fall 2011	
		And	MATH 1020U	Calculus II	3	Fall 2011	
ADMN 1000H	Contemp. Issues in Manage.		UNSP 1XXX	Unspecified credit	3	Fall 2011	○ Business Elective
ADMN 100H	Contemp. Issues in Manage.		UNSP 1XXX	Unspecified credit	3	Fall 2011	○ Business Elective
ADMN 101H	Management Skills		BUSI 1020U	Business Communications	3	Winter 2011	
ADMN 102	Fundamentals of Financial Acct		BUSI 2150U	Financial Accounting I	3	Fall 2010	○ Liberal Studies (Science)
		And	BUSI 2160U	Financial Accounting II	3	Fall 2010	
ADMN 1021H	Financial Accounting I		BUSI 2150U	Financial Accounting I	3	Fall 2010	○ Liberal Studies (Science)

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Transfer Credit Equivalency Database

DC/UOIT Academic Pathways

- In April 2010, DC/UOIT submitted a joint summary paper on the progress of pathways at both schools. The highlights included:
  - Development of Academic Pathways Steering Committee
  - Six of nine UOIT degrees offering bridge options into them
  - DC KPI data indicating that up to 11 per cent pursuing future studies at UOIT
  - Commitment to a Four Year Plan (2010-2014)

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Durham College Credential	UOIT Academic Pathway	Type	UOIT Degree Granted	Start Date
Police Foundations	Criminology and Justice	Bridge (4 courses)	Bachelor of Arts	Sept-05
Law and Security Administration				
Child and Youth Worker				
Any Ontario College and Ontario College Advanced diplomas	Commerce Bridge	Bridge (5 courses)	Bachelor of Commerce	Sept-05
Practical Nursing	RPN to Bachelor of Science in Nursing	Bridge (3 courses)	Bachelor of Science in Nursing	Sept-05
General Business – UOIT transfer	Commerce Embedded	Embedded Bridge (5 courses)	Bachelor of Commerce	Sept-07
Youth Corrections & Interventions graduate certificate	Criminology & Justice Bridge Youth, Crime and Justice Specialization	Bridge (2 courses)	Bachelor of Arts	Sept-07
Dental Hygiene	Allied Health Sciences	Degree completion	Bachelor of Allied Health Sciences	Sept-08
Nursing (RPN and RN)				
Paramedic				
Biomedical Engineering Technology				Sept-09
Addictions and Mental Health				
Fitness & Health Promotion	Health Sciences - Kinesiology Specialization	Block transfer	Bachelor of Health Sciences	Sept-09

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Durham College Credential	UOIT Academic Pathway	Type	UOIT Degree Granted	Start Date
Computer Systems Technology	Information Technology	Bridge (5 courses)	Bachelor of Information Technology	May-10
Computer Programmer Analyst				
Game Development	Information Technology Bridge - Game Development Specialization	Bridge (5 courses)	Bachelor of Information Technology	May-10
Legal Administration	Legal Studies	Bridge (4 courses)	Bachelor of Arts in Legal Studies	May-10
Law Clerk				
Paralegal				
Print & Broadcast Journalism	Communication	Bridge (2 courses)	Bachelor of Arts in Communication	May-10
Public Relations				
Advertising				
Chemical Engineering Technology	Nuclear Power	Bridge (5 courses)	Bachelor of Applied Science in Nuclear Power	Sept-10
Computer Engineering Technology				
Electrical Engineering Technology				
Electro-mechanical Engineering Technology				
Electronics Engineering Technology				
Manufacturing Engineering Technology				
Mechanical Engineering Technology				

Durham College Credential	UOIT Academic Pathway	Type	UOIT Degree Granted	Start Date
Business Administration – Accounting	Commerce – Accounting	Direct entry	Bachelor of Commerce in Accounting	Sept-11
Business Administration – Marketing	Commerce – Marketing	Direct entry	Bachelor of Commerce in Marketing	Sept-11
Business Administration – Human Resources	Commerce – Human Resources	Direct entry	Bachelor of Commerce in Organizational Behaviour and Human Resources	Sept-11
Business Administration – Finance	Commerce – Finance	Direct entry	Bachelor of Commerce in Finance	Sept-11
Business Administration – Operations Management	Commerce – Comprehensive	Direct entry	Bachelor of Commerce	Sept-11
Computer Systems Technology	Information Technology Networking and IT Security	Direct entry	Bachelor of Information Technology	Sept-12
Any Ontario College Advanced diploma	Adult Education and Digital Technology	Degree completion	Bachelor of Arts	Sept-12
Biotechnology Technologist	Biological Science	Direct entry	Bachelor of Science	Sept-13
General Arts and Science*	Criminology and Justice / Legal Studies / Forensics Psychology / Community Development and Public Policy	Degree completion	Bachelor of Arts	Sept-13
Hospitality Management	Commerce	Block transfer	Bachelor of Commerce	Sept-13

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Admission Process for Diploma-to-Degree Applicants

- Quick turnaround
  - Admission decision within one week of receipt of all required documentation (non-competitive programs)

- Issue digital and paper offers of admission

- Streamline applicant and student communication into a central location

- Provide access for the applicant to view his/her electronic transcript

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UOIT Admissions Account

Letters

Date Printed	Letter Type	Click to View
17 December, 2012	UOIT UAS offer Letters	View File

Application

Program	Criminology and Justice Bridge
Start Date	May 2013
Application status	Cond. Offer Accepted Dep Rec'd
Confirmation status	Your confirmation deposit has been received, thar
For program specific questions please contact	myapplication@uoit.ca

This conditional offer of admission requires you to satisfy the conditions as outlined in your offer package and if

If you have questions about this conditional offer, please contact the admissions office for more information.

Documentation Requirements

Documents Required	Comment	Received Date
Final High School Transcript		Not Received
Final Transcript	EDI: LOYALIST COLLEGE	17 October, 2012
Proof Degree Conferred	Customs Border Services	19 October, 2012

Transcripts Received

Receive Date	Type	Received From
17 October, 2012	Final	LOYALIST COLLEGE

Admission Process

- GPA standardization for competitive programs "A method to compare apples to apples"
  - 5.0 scale
  - 4.5 scale
  - 4.2 scale
  - 4.0 scale
  - Percentage (out of 100)
- Data points
  - Minimum: five (A, B, C, D, F)
  - Maximum: 100 (percentage)

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Connections with Ontario Colleges

- Updating UOIT information with Ontario College publications
  - Print and electronic versions

- Onsite summer meetings
  - Provide a yearly update with new programs, and changes to processes and procedures
  - Continually fostering a relationship with key contacts and partners

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Outreach Strategies

- Setting up recruitment booths is the bare minimum
  - Pathways fairs often welcome exhibitors from 30+ Canadian and international institutions
- How do you ensure your institution is memorable and does not get "lost in the mix"?
  - Develop a pathways recruitment strategy and ensure it is a living document which is continuously referred to

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Outreach Strategies

- What should a pathways outreach strategy include?
  - Clear, attainable, and measurable goals
  - Institution specific strengths, weaknesses, opportunities, and threats
  - Deliberate outreach activities which help achieve the above goals
  - Assemble an annual budget for all pathways outreach activities

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Outreach Strategies

- Recruiting a different kind of student
  - Consider all the ways a mature applicant differs from their secondary school counterparts (demographic, psychographic and behavioural)
- Build and execute a strategy that caters to these differences:
  - Publications
  - Web presence
  - Events
  - Advertising

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Publications

- Stand alone brochure that differs from your view book
  - Develop what works for your institution (program-specific brochures, one-pagers or a comprehensive booklet)
- Ensure the content is transparent and addresses the typical questions that prospective students ask
  - Number of transfer credits
  - Expected completion time
  - Method of delivery
  - Publication date

Transparent Web Presence
www.uoit.ca/pathways

PATHWAYS

PROGRAMS   HOW TO APPLY   FAQS   CONTACT US   CALENDAR OF EVENTS   FINANCES

PATHWAYS PROGRAMS

Programs and opportunities

Durham College pathways
Adult Education and Digital Technology
Allied Health Sciences
Biological Science
Commerce

About Pathways

Take a step toward a brighter future and turn your diploma into a degree at the University of Ontario Institute of Technology (UOIT). Through our bridging programs you can turn your Ontario college diploma into a UOIT

Frequently asked questions

Can I be admitted if I don't have a diploma listed under the admission requirements?

Graduates of a two- of three-year college diploma or university degree program, not listed under the specific admissions requirements, should contact UOIT's Admissions office to determine your eligibility as you still may be eligible for admission.

Can I study on a part-time basis?

Each program has different study options. Most programs do offer a part-time intake. For more information, please refer to your specific program of interest.

Do you accept international credentials?

Please contact UOIT's Admissions office to determine your eligibility.

How do I apply?

Applicants must apply for all UOIT programs through the Ontario Universities' Application Centre (OUAC) website.

I have a diploma from a non-Ontario college, am I still eligible for admission?

Please contact UOIT's Admissions office to determine your eligibility.

I have a general business diploma and am admitted into the Commerce program. Am I still able to specialize?

Students who enter the Commerce program are not able to specialize and must enter the comprehensive stream. Students who enter the Commerce - Direct Entry program are able to specialize in the same program they graduated from in college* or enter the comprehensive program.

*Students with a diploma in Operations must enter the comprehensive stream.

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Events

- Offer prospective students something different vs. what they have already experienced
  - Pathways Information Night (faculty contact, admissions counselling and campus tours)
  - Campus caravans (engagement via activities such as panels, presentations and Q&A sessions)
  - Third party events such as a City Career Expo (opportunity to speak with bridge students, both past and present)

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Advertising

- Targeted ad placement (student newspapers, and trade publications)
  - Include pertinent program information
  - Provide prospective students with a call to action
- Email campaigns
  - Internal (prospective students who have opted to receive information about your institution)
  - External (mailing list subscribers, leads obtained through a student recruitment solutions company)
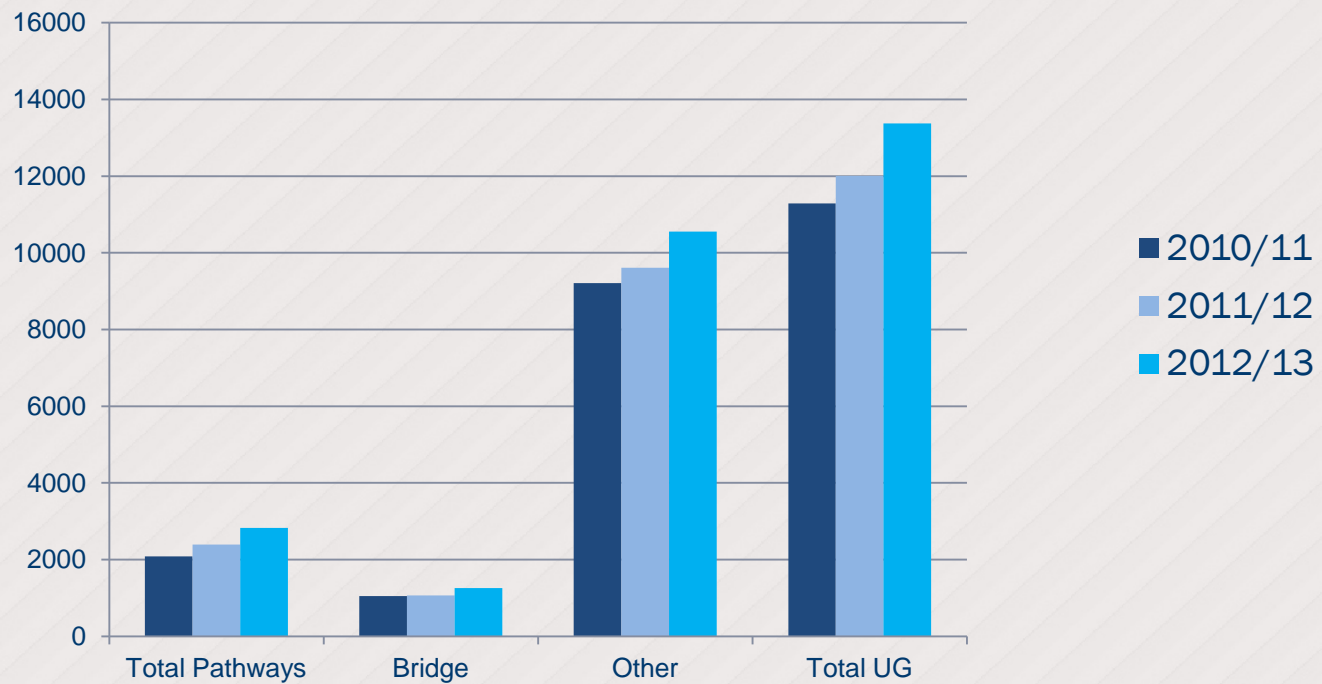 - Cater your messaging to your audience

Staffing

- Cross-functional staffing
  - Successful outreach is a team effort
  - Familiarity with admissions policies and outreach
    - Recruitment staff can be cross-trained in admissions and vice-versa
  - When necessary, bring in specialists from other areas of your institution (International, Aboriginal and Graduate Studies)
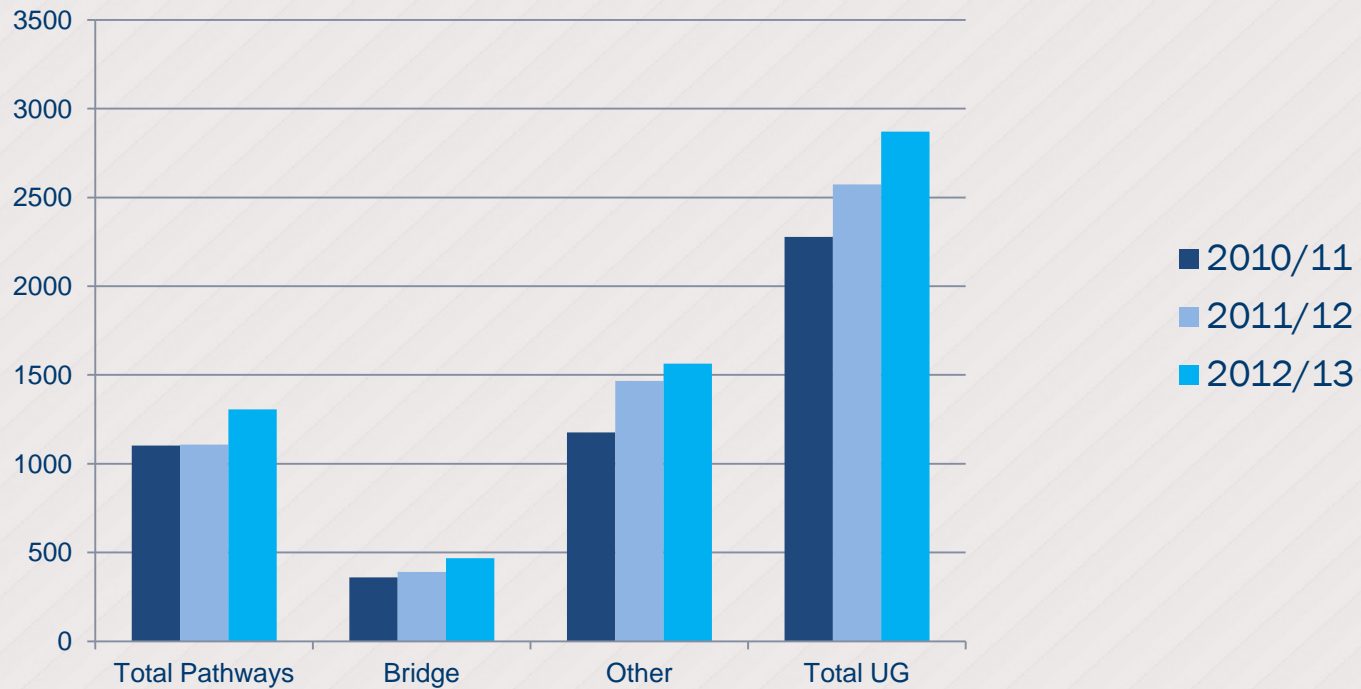
Bridge Increase

Bridge Applicants			
	2010/11	2011/12	2012/13	Growth
Total	745	757	843	13.2%
Bridge Enrolment			
	2010/11	2011/12	2012/13	Growth
Total	360	390	468	30.0%

Bridge: A formal program that gives a student a specific amount of transfer credit to allow them to begin in the second or third year of a four-year degree program

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Applications

Enrolment

Results: College Transfer student

"UOIT offered me a unique opportunity to gain university credit for my college degree. The transfer options offered at the university helped me make informative decisions regarding my educational goals and future aspirations. Thank you UOIT for helping me achieve educational success!"

Jill Treen, Bachelor of Arts (Hons), Legal Studies

Applied degree transfer

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Results: College Partner

"UOIT has always been very accommodating to both students and staff of Loyalist College and thrive to make the decision making process and transition from college to university a positive and personalized experience. The numerous bridging programs that UOIT offers provides opportunities for students from various programs to continue post-secondary education within an attainable time frame."

Francine Short, *Employment and Career Advisor*
Loyalist College

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Thank you

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