

#### **Overview**

- Context of credit transfers
- Incoming cohort:
  - Where do our College transfers come from?
  - Which faculties at uOttawa are they choosing?
- Quantitative component: Dealing with a heterogeneous student body
- Qualitative study: The college transfer experience
- Facilitating college transfers: The Telfer School of Management Experience
- Next steps at uOttawa



### Context of credit transfers

#### Context

- University of Ottawa largest bilingual university (43,000 students, including 13,000 francophones)
- Most programs offered in both French and English with a few programs offered only in French
- Partnership with Colleges offering programs in French and in English

#### **UofO** commitments

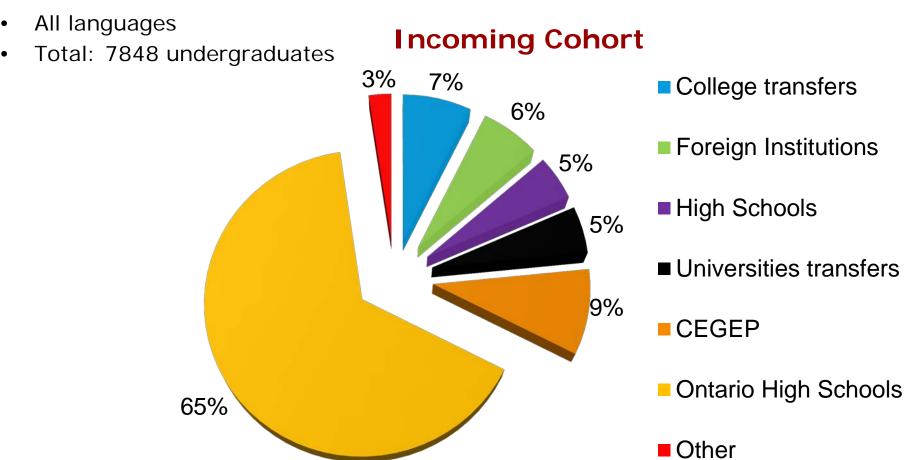
- Student success
- Student experience
- Serving the Francophone Community

#### Challenges

- Credit transfer focused on learning outcomes
- Faculty members focused on traditional pathways (i.e. Ontario high schools)
- Monitoring student success
  - Clear understanding of credit transfer students' needs (diversity of incoming students)
  - Students' performance
  - Retention and program completion

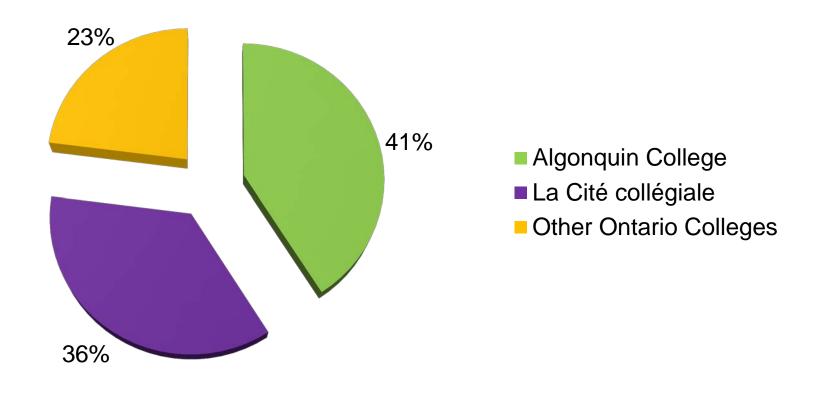


Fall session 2012



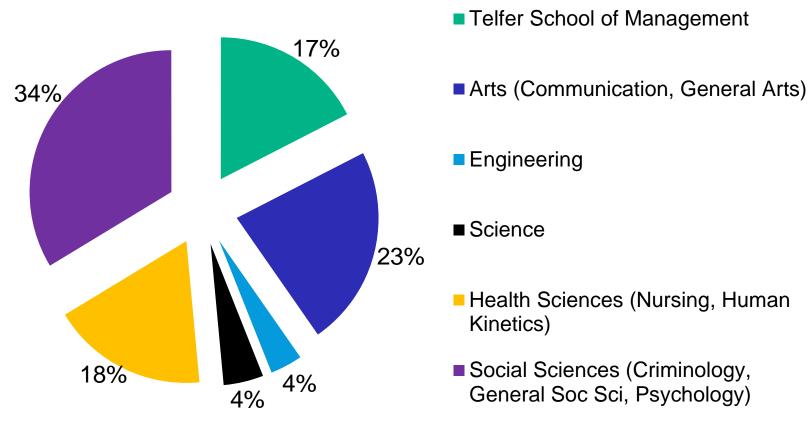


# What institutions do our College transfers come from?





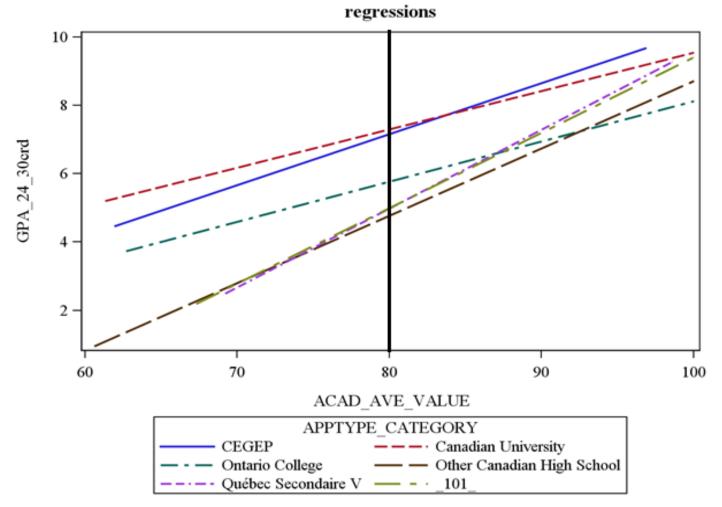
#### Which uOttawa faculties are they choosing?



- Fall session 2012
- All languages
- Ontario Colleges only



## Quantitative component: Dealing with a heterogeneous student body





### Qualitative Results Overview

(n=33 participants)

- Most students enrol in programs of study they perceive are directly connected to their diploma. However most college programs do not have official transfer agreements.
- Participants did not feel compelled to participate in orientation activities as they feel a disconnect with the majority of « first-entry » students who are at different life stage.
- Participants' Focus: getting a degree to improve standing in workforce or access career path.
- The University's (and program) reputation in their field are paramount.
- They feel that their **professors do not seem to know** that that college transfer students are in their classes and do not build their previous knowledge.



### Qualitative Results Overview - 2

- College experience similar to secondary school. Work experience better prepared them for transition to University.
- College better prepares them for workplace skills; University degree provides theory and access to a better job.
- Uncertainty about university processes, e.g.
  - Choosing courses vs being given a schedule;
  - How to navigate course sequence in light of equivalencies.
- Frustrated by opaque credit-equivalency process; is neither consistent nor coherent; varies based on who analyses the file; if you complain, you get more equivalencies.
- Equivalency conundrum: must repeat some courses but given equivalencies to missing foundational competencies.
- Bottom line: Students feel that there needs to be **more** discussion between the University and the Colleges.

#### **Facilitating College Transfers:** The Telfer School of Management Experience

- Our experience:
  - Initial program looked at the potential of credit recognition on a case by case basis
    - Lack of standardisation and equitable treatment in credit recognition
    - III defined program mapping
    - Student success questionable at best
  - Negative impact on student experience
    - Lack of clarity of agreement and prospect
      - Perception of inequity
      - Sense of abandonment
    - Difficulty in completing program
      - Time to completion
      - Attrition and failure rates
      - Lack of availability of courses due to unpredictable course sequence
    - Perception that the activity was not student centered



#### The Telfer Initiative

- A student centered approach
  - Study of college programs and mapping against the Telfer B.Com.
  - Establish standardised, pre-determined pathways
  - Communicate course sequence and program duration to students upon admission
  - Provide student support and counselling in the transition
  - Work with Colleges to build on the results and further develop the program



## Next steps at uOttawa

- Monitor and assess Telfer's model for best practices
- Focus on learning outcomes rather than only on content-based equivalencies
- Importance of monitoring student success
- Increased dialogue with partners
- Adapt our academic counselling services to reflect the diversity of incoming students



## Thank you! Merci!

