



[www.ontransfer.ca](http://www.ontransfer.ca)

Student Pathways in  
Higher Education Conference

Conférence sur le parcours  
des étudiants dans  
l'enseignement supérieur

Westin Harbour Castle, Toronto  
February 27<sup>th</sup> – March 1<sup>st</sup>, 2013

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# Using the ONTransfer.ca Credential Database

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Marketing and Student Pathways Manager  
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# Outcomes

- About ONCAT
- ONTransfer System
- Demonstration - Transfer Guide
- Latest website developments
- Questions

**College?  
University?  
Or Both?**  
**Start Here.**  
[www.ontransfer.ca](http://www.ontransfer.ca)

# ONCAT History

- The Ontario Council on Articulation and Transfer (ONCAT) was founded in 2011 as a successor organization to the College University Consortium Council (CUCC)
- Founded as an independent Council with members from all 44 publicly assisted colleges and universities in Ontario
- Refreshed mandate and Government commitment

# ONCAT Mandate

The Ontario Council for Articulation and Transfer (ONCAT) is dedicated to assisting students to achieve successful academic and career futures.

ONCAT facilitates and supports academic collaboration and the development of transfer pathways among Ontario's publicly funded colleges and universities to optimize postsecondary options for students and reduce duplication of prior learning.



# ONTransfer System

- Each institution has an ONTransfer Account
- Evaluation is tracked electronically between ONCAT & institution (email)
- Results are published in the Transfer Guide on ONTransfer.ca
- Continually updated



# ONTransfer System



- High school students and graduates: ONTransfer.ca can help them plan a postsecondary route that starts with a college diploma program and ends with a degree
- Listing of college-university collaborative programs



- College students and graduates: ONTransfer provides an interactive guide to established transfer routes among programs and institutions

# ONTransfer System



- University graduates: ONTransfer provides information on college graduate certificates and fast-track diploma programs



- College or university students who are thinking about moving to another institution in Ontario, ONTransfer provides a listing of all the transfer advisors and each institution's transfer policy



# ONTransfer System

- Site contains over 550 designated pathways between colleges and universities.
- In 2012, almost 80,000 unique visitors searched the site.
  - Majority identified themselves as college students ended their search with information on a transfer advisor.
- Website traffic is up 100% over last year

**Five minutes here could save your students thousands in tuition out there.**



A promotional image for ONTransfer.ca. It features a young woman with long brown hair, looking upwards and to the right, holding a white marker. The background is a chalkboard with the text 'YOU HAVE THE GOAL. NOW FIND THE PATH.' in large, bold, white letters. There are white chalk arrows drawn on the board, starting from the text and pointing in various directions. Below the main text, there is a smaller paragraph of text.

**YOU HAVE THE GOAL. NOW FIND THE PATH.**

Learn the most direct routes to your goals through Ontario's colleges and universities at ONTransfer.ca. A simple tutorial shows how to find your best pathways and save them for future reference. You'll also find clearly explained facts about these institutions, including their different credentials, to help make sense of the system. Find your way at ONTransfer.ca.

Through ONTransfer.ca, students:

- Search the transfer guide for information on how credits transfer into their goal program
- Find a transfer advisor or learn about the transfer policy at the college or university they plan to attend
- Watch online tutorials to learn how to search the transfer guide
- Look up academic terminology in website glossary and read FAQ's
- Learn more about postsecondary education in Ontario
- Review useful links (programs, financial aid)
- Create a personalized account and save relevant pathways – MyONTransfer
- Save entire searches and more...

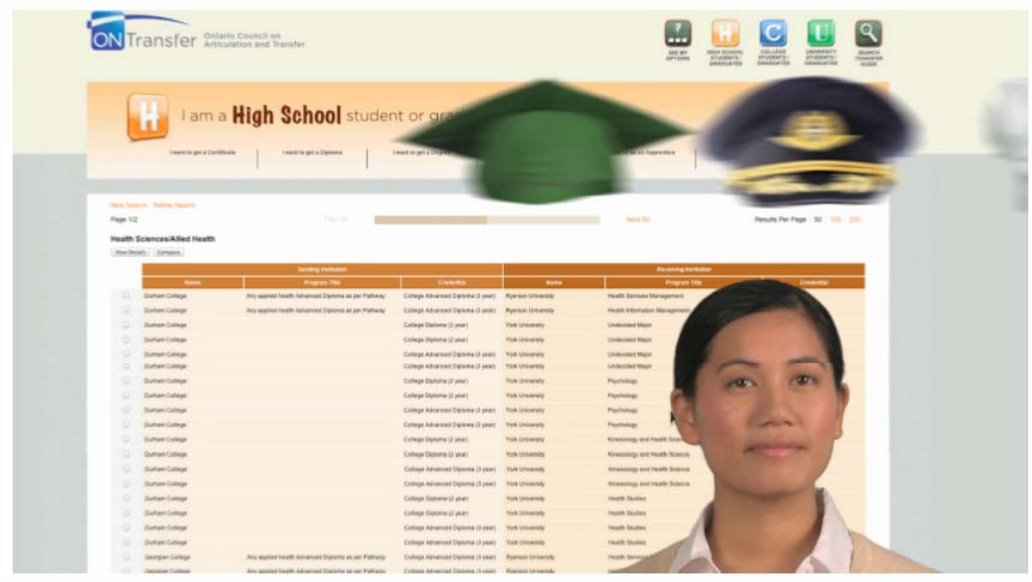


## College and University Administrators:

- Create and modify bilateral and multilateral pathways
- Pull reports of their pathways
- Clone or update existing agreements
- View Ontario College program listing from OCAS
- Add new sending institutions easily
- Update contact information for students
- Access research reports

# ONTransfer System

- Video tutorials can be found on the website demonstrating how to use the Transfer Guide for high school, college and university students.





# ONTransfer



# Latest Developments

- MyONTransfer.ca – Save your searches
- Transfer form & program category revisions
- Course to course equivalency database
  - Piloted with 6 institutions
  - Getting ready to launch – Summer 2013
  - Expand
- System wide pathways – Spring 2013 launch
- Continued updates to “Administrator Site”





# Latest Developments

## Transfer Guide Form Updates & Program Category Revisions

### SEARCH TRANSFER PATHWAYS

#### Where I am

##### Step 1

Select the college you are currently attending or attended. Next, enter the name of the program you are currently in or previously completed. Please note, your selection of college will affect the list of programs that appear in the autocomplete dropdown list when entering your program name.

##### What College do you / did you attend?

- Select a College -

##### What Program are you currently in / did you complete?

#### Where I want to go

##### Step 2

Select the credential(s) you would like to get. Please note, the credential you select will affect the list of disciplines you can filter by. Additionally, the discipline you select will affect the list of program areas you can filter by.

##### What Credential do you want to get?

☐ College Diploma (2 year) **or** ☐ Bachelor's Degree  
☐ College Advanced Diploma (3 year)

##### Filter by Discipline

- Select Discipline -

##### Filter by Program Area

- Select Program Area -

# Latest Developments

Save your Searches & Course Equivalency Database

## My Profile

Username: Shauna\_Love

First Name: Shauna

Last Name: Love

Email:

I am currently a: College Student

Preferred Language: English

Profile created: 2013-02-26



EDIT PROFILE



ACADEMIC HISTORY



COURSE LISTS



CHANGE PASSWORD

## My Equivalencies

You have 5 Saved Course-to-Course Equivalencies and 2 Saved Equivalency Maps.

- > [View My Course-to-Course Equivalencies](#)
- > [View My Equivalency Maps](#)

### Search for Course-to-Course Equivalencies

- > I would like to transfer a course at my [current institution](#) to [another institution](#).
- > I would like to take a course at [another institution](#) and transfer it back to my [current institution](#).

### Search for Equivalency Maps

- > [Go to Equivalency Map Search](#)
- > [Quick Search](#): Search for Equivalency Maps using my [Academic History](#)

## My Saved Pathway Searches

You have 2 Saved Searches.

- > You have 2 saved college searches | [Edit](#)

## My Saved Pathways

You have 2 Saved Pathways.

- > [View My Pathways](#)

# Latest Developments





Continued updates to Administrator Site

**View a Pathway**

**Pathway:** Social Service Worker to BA  
**Status:** Edit      **ID:** 2545  
[Jump to Sending Institutions](#) | [View Pathways](#)

All comments made by ONCAT can be viewed by clicking the "Edit" link below.

**Pathway Options**

 Edit     Add New  
Sending Institution     Archive     Submit  
for Approval

**Pathway Information**

**Basic Information:**

**Pathway Category:**  
Many-to-one

**Pathway Type:**  
Degree-completion

**\* Implementation Date (YYYY-MM-DD):**  
2010-12-01

**\* Expiry Date (YYYY-MM-DD):**  
2014-12-01

**Pathway Information:**

**\* Title of Pathway:**  
Social Service Worker to BA

[Next](#) [Previous](#) [Highlight all](#) [Match case](#)

# Latest Developments

- Accountability Framework – working with MTCU to pilot this year with institutions
- Meeting with student groups (CSA, OUSA, CFS)
- Develop a Student Advisory Board
  - Discuss ONCAT's operational plans to ensure student perspective
  - Generate new ideas on what would improve the student experience
  - Increased commitment to providing good and timely information for students

# THANK YOU!

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